

Advertising Opportunities for Members

Eastern Iowa Tourism Association



2020 EITA TRAVEL GUIDE AD PLACEMENT

Please check the appropriate box based on your ad selection.

AD SIZE	COST
<input type="checkbox"/> Full Page (7 1/2" w X 10" h)	\$1,525
<input type="checkbox"/> Half Page (7 1/2" w X 5" h)	\$825
<input type="checkbox"/> 1/4 Page (3 3/4" w X 5" h)	\$525
<input type="checkbox"/> 1/8 Page (3 3/4" w X 2 1/2" h)	\$425
<input type="checkbox"/> Outside Back Cover (7 1/2" w X 5" h)	\$2,750
<input type="checkbox"/> Inside Front & Back Cover (7 1/2" w X 10" h)	\$2,100

Please check if you would like to utilize the same artwork as the 2019 EITA Travel Guide.

2020 BANNER AD

212 Pixels Wide x 120 Pixels Tall (Year Long) \$375

TIMELINE

August 16, 2019: Ad Placement Form Due

September 13, 2019: Artwork Due

Artwork should be emailed to eita@easterniowatourism.org. Artwork should be submitted as a PDF and saved as press or print ready (high resolution) files

October 1, 2019: Payment Due

Note: If this payment conflicts with your calendar or fiscal year please let us know and we will be happy to work with your organization



Advertiser Benefits

- 20,000 Circulation to Welcome Centers & Visitor Inquiries.
- On the website within the online guide there will be active direct links to the advertisers' website.
- Ads will appear online in the *Download a Visitor's Guide* section of the EITA website.

RESERVE YOUR 2020 AD SPACE TODAY!

ADVERTISER: _____

CONTACT NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____

EMAIL: _____

SIGNATURE: _____ **DATE:** _____

Please submit reservation form to:

Eastern Iowa Tourism Association | PO Box 189 | Dyersville, IA 52040

Email: eita@easterniowatourism.org | Phone: 563-875-7269