

PRIVACY STATEMENT

Our Commitment to Privacy

Eastern Iowa Tourism is committed to respecting and protecting your privacy as a visitor to our Web site at www.easterniowatourism.org. We take the issue of privacy very seriously and value the trust you place in us each time you use our services and access this Web site. This privacy statement describes the practices and policies we have put into place to safeguard your personal information that may be gathered and used as you visit our Web site.

These provisions may be changed from time to time and without notice at Eastern Iowa Tourism's sole discretion and as provided by applicable law. You should check this privacy statement frequently for any such changes, but, in any case, your continued access or use of the site shall constitute acceptance of any modifications of the privacy statement. If you have any questions about our privacy policies, we encourage you to contact us using any of the methods outlined at the end of our privacy statement.

Who is Collecting the Information?

Eastern Iowa Tourism is collecting information on this Web site as outlined in this privacy statement.

What Information Do We Collect?

Automatic Collection of Information:

If you do nothing during your visit but browse through the Web site or download information, our system will automatically gather and store certain information about your visit. This information does not identify you personally and is used in an aggregate way to help us improve our Web site and tell us the number of visitors to our site each day. Our Web server automatically collects and records the following information:

- The visitor's domain name, but not the e-mail address.
- The visitor's IP address.
- Aggregate information on what pages are accessed.
- The name and release number of Web browser software used.
- The operating system used.
- The date and time you access our site.
- The address of the Web site that linked to us (referral URL).

Permission-based Collection of Information:

At different places on our site, you may be asked to volunteer personal information such as your name, e-mail address, mailing address and telephone number. We also collect the e-mail addresses of those who communicate with us via e-mail.

How Do We Use the Information We Collect?

The information we gather automatically and with your permission during your visit to our Web site is used in the following ways:

- Monitor, review, measure, and analyze Web site utilization.
- Modify and enhance the Web site.
- Improve the content and design of our Web site.
- Respond to your requests.
- Distribute news and other information requested by Web visitors.
- Verify your identity.

With Whom Will the Information be Shared?

The personally identifiable information gathered during your visit to this Web site is shared with organizations affiliated with Eastern Iowa Tourism and with the third parties through which we might fulfill your request. With your permission we may rent, sell, exchange, or provide personally identifiable information to any third-party organization.

We may disclose information when legally compelled to do so.

Our Children's Privacy Policy

Our site does not feature information and services of interest to children 13 years and under, and we do not collect personal information from anyone we know is a child under 13.

Links to Other Sites

Web sites often provide a number of links that offer direct access to other useful or interesting Web sites holding potential value to site visitors. Inclusion of the other sites by links does not imply any endorsement of the material or information on the other sites. Users are encouraged to review the privacy policy of each linked site before sharing personal information.

This site includes links to non-affiliated external Web sites. We encourage users to review the privacy policy of each linked site, as we cannot be responsible for the privacy practices of other sites.

Security of Communications

We recognize that many people are concerned about the privacy and protection of information as it is transmitted over the Internet. You should keep in mind that the possibility exists for unauthorized individuals to intercept any e-mail message you send over the Internet. In some cases, information can be encrypted (scrambled or encoded) to make it very difficult to read if it is intercepted during communication. Certain technology and practices allow Web sites to provide an increased level of security for your personal and health-related information when appropriate.

To enhance the level of security for communication and the transmission of personal information, we have appropriate security measures in place in our physical facilities to protect against the loss, misuse or alteration of information that we have collected from you at our site.

Changes in Our Privacy Policy

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future, we will post the policy changes to our Web site to notify you of these changes. If you are concerned about how your information is used, you should check back at our Web site periodically.

Conditions of Use

Your access and use of the site is subject to this Privacy Statement, Eastern Iowa Tourism' disclaimer, Eastern Iowa Tourism' Notice of Privacy Practices, and other Web site conditions including, but not limited to, limitations on damages and all applicable laws, including the law of the State in which we are located.

Web Site Contact Information

If you have questions about our privacy policy, or feel that this site is not following its stated information policy, please contact us.

Eastern Iowa Tourism
PO Box 189
Dyersville, Iowa 52040

Modification Date

This privacy statement was last modified on June 29th, 2005.