

Enjoy it all in Eastern Iowa!



MEMBERSHIP APPLICATION

Mission Statement: To create a thriving economic environment in Eastern Iowa by promoting our region as a

You are invited to join the Eastern Iowa Tourism Association!

EITA represents a 28 county region and is the only organization solely devoted to enhancing and developing the tourism industry in eastern Iowa.

Membership Benefits

- ▶ Complimentary 25 word listing in the Eastern Iowa Visitor's Guide
- ▶ Opportunity to place advertising in the annual Visitor's Guide and website banner advertising
- ▶ Receive visitor request referrals and leads
- ▶ Free link on the EITA web site with a reciprocal link
- ▶ Promotion to group tour planners and travel writers
- ▶ Marketing opportunities
- ▶ Automatically a member of the Travel Federation of Iowa (TFI)
- ▶ Opportunities to exhibit at TFI's Legislative Showcase
- ▶ Legislative efforts at a state level
- ▶ Access leads from all attended travel shows
- ▶ Grant funds for tourism projects
- ▶ Scholarship funds to attend IDED Training Conferences
- ▶ Committee Involvement
- ▶ Bi-monthly Educational Sessions, General Membership Meetings, and Newsletters
- ▶ Opportunities to offer input through voting privileges and committee involvement
- ▶ Networking opportunities with various industry members

Eastern Iowa Tourism Association

P.O. Box 189, 117 3rd Street SE, Dyersville, IA 52040
 563-875-7269 or 800-891-3482
www.easterniowatourism.org
Carrie Koelker, Executive Director
carrie@easterniowatourism.org

Membership Levels

(Please check the appropriate category)

- Associate Level A**\$135
 Campgrounds, County Conservation Boards, County Tourism Groups, Festivals, Historical Societies/Districts, Individual Shops, Lodging (<30 rooms), and Non-Profit Attractions.
- Associate Level B**\$165
 Chambers, Convention and Visitor Bureaus, Casinos, Cities, Cultural Alliances, Dining Establishments, For-Profit Attractions, Lodging (30+ rooms), Management Companies, Media Services, Merchants Associations, Resorts, Retail Companies or Chains, Shopping Centers and Wineries/Breweries.

EITA welcomes members from neighboring states and regions. This enables them to be included in our annual Visitor's Guide and linked on our website. Any organization located outside of the 28 county region, is required to have membership in their own regional organization (if membership exists) before becoming a member of EITA. Unfortunately, members outside of the region are not eligible to vote or apply for EITA grant funds.

Send Application & Payment to: EITA • PO Box 189 • Dyersville, Iowa 52040

Organization: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

County: _____ Fax: _____

Phone: _____ Toll-free: _____

E-Mail: _____

Web-Site: _____

Referred By: _____

Your Signature: _____

Membership Type *(Please check all that applies)*

- | | | |
|--|--|--|
| <input type="checkbox"/> Attraction | <input type="checkbox"/> Casino | <input type="checkbox"/> Resort |
| <input type="checkbox"/> Bed & Breakfast | <input type="checkbox"/> Destination Information | <input type="checkbox"/> Restaurant/Café |
| <input type="checkbox"/> Campground | <input type="checkbox"/> Festivals | <input type="checkbox"/> River Cruises |
| | <input type="checkbox"/> Guest House | <input type="checkbox"/> Services |
| | <input type="checkbox"/> Hotel/Motel | <input type="checkbox"/> Shopping |
| | <input type="checkbox"/> Historical Society | <input type="checkbox"/> Winery/Brewery |

principal destination for potential visitors and by serving as a catalyst to enhance our members tourism marketing efforts.

